



## Conway, Inc. Acquires Oxford Intelligence

### Data Acquisition Dramatically Expands Conway Analytics

**ATLANTA, April 06, 2018** —Today Conway Inc. announces the acquisition of Oxford Intelligence, a UK-based economic development data and consulting services firm. As part of the acquisition, Conway has secured the Oxford Intelligence name, all the company's data assets and Global Investor Watch, an international foreign direct investment data and news portal.

The acquisition of Oxford Intelligence enables Conway to significantly expand its Conway Analytics product with Oxford Intelligence generated international data. The additional data will increase the number of historical global investment projects, and create a more robust user experience for Conway Analytics clients.

“For years Oxford Intelligence has been a respected name in the economic development industry,” said Adam Jones-Kelley, President of Conway Inc., “The data and information we acquired as part of the transaction will bring our Analytics product to a new level, providing deeper analysis of international investment flows for our clients.”

“One of the primary functions of Conway Analytics is to provide lead signals in global markets,” added Jones-Kelley, “This acquisition greatly enhances those capabilities.”

#### About Conway

Conway provides the world's most comprehensive offering of services related to domestic and cross-border corporate investment. Our integrated services meet the needs of government agencies seeking to attract investment as well as companies planning international expansion.

Conway's network of corporate decision-makers invests more than \$400 billion each year in new facilities, offices and sites. Conway's full spectrum of services and relationships with corporate decision-makers around the world facilitates government attraction of foreign and domestic direct investment. Conway, publisher of Site Selection magazine, was founded in 1954. For more information visit: [conway.com](http://conway.com)