

# CONWAY PROJECTS DATABASE

Qualifying criteria for new and/or expanded corporate real estate facilities.



## New construction MUST take place and meet one or more of the following:

- Employees = 20 or more new jobs created
- Square Footage = 20,000 or more
- Investment = \$1,000,000 or more (construction cost, land, and building) Renovations to buildings qualify based on investment (\$1 million or more) or employees (20 or more). Renovations do NOT qualify based on square footage alone.

### Office/Industrial Leases

Leases must be for office or industrial purposes only and MUST meet one or more of the following:

- Employees = 20 or more new jobs created to the corporate lessee's payroll
  - Square Footage = 20,000 or more of new space
  - Investment = \$1,000,000 or more (Investment, renovations or leasehold improvements.)
- A lease for retail, restaurants, banks and or financial service branches (ex. Charles Schwab, etc.), insurance branches, etc. do NOT qualify.  
Lease Renewals do NOT qualify.

Lease Expansions (additional square footage) qualify if they meet one of the above criteria.

Subleases qualify if they meet one of the above criteria.

All leases MUST have a street address included to avoid duplication.

**Project type** (use the appropriate abbreviation)

<b>MF</b> Manufacturing	<b>DT</b> Data Center	<b>OF</b> Office
<b>CC</b> Call Centers	<b>DW</b> Distribution Warehouse	<b>RD</b> Research & Development
<b>HQ</b> Headquarters		

Although we do not count anything retail related, we will count a project if they create a Headquarters, Data Center, Distribution Warehouse, Call Center, or Research and Development facility.

### Development stage (use the appropriate number):

1. Announced
2. Under Construction
3. Completed

### Facility Category:

- N** New
- E** Expansion

### Manufactured product and SIC/NAICS code (NAICS preferred)

#### Project types that do NOT qualify:

- Retail including shopping malls, restaurants, banks and or financial service (ex. Charles Schwab, etc.) branches, insurance branches, museums, elementary and secondary schools and other non-commercial educational facilities, government facilities, self-storage facilities, airports, arenas, business parks and spec buildings, hotels, casinos, destination resorts, theme parks, highway projects, hospitals and other medical facilities, power plants, rail and rapid transit systems, university research facilities, water and waste units

Excel template for new/expanded facilities report:

[http://siteselection.com/conway\\_analytics\\_report/template.cfm](http://siteselection.com/conway_analytics_report/template.cfm)